



NOVEMBER, 1975



TO THE GLORY OF GOD
AND THE IMMORTAL MEMORY
OF THE CITIZENS OF RECINA
WHO GAVE THEIR LIVES
IN THE GREAT WAR
1914 1919



THE

DIGGER

SIMPSONS DIGGER EXECUTIVE

Managing Editor.....Tom Fitz-Gerald

Associate Editor.....Vivian S. Welch

(Sears) Garry Gabrielle

Production Editor.....Susan Penfold

Reporting Editors (Sears)—

Jeanne Molnar, Stan Johnson

SEARS NEW APPOINTMENTS

MISS MARGARET MacPHEE, formerly Section Head, Control Desk, Dept. 153, was appointed Supervisor, Data Input and Control Section, Dept. 153, effective August 1, 1975.

MR. IRVIN A. KOSTER, formerly Manager of Dept. 167A and 168C, was appointed Manager of Dept. 168G and Dept. 168C.

MR. J. L. PARDY, formerly Regional Sales Manager, Saskatchewan, Manitoba and Western Ontario, was appointed C.S.O. Operating Manager, Dept. 382, effective September 1, 1975.

MR. LARRY G. WILDE, formerly Section Head, Dept. 167A, was appointed Manager of Dept. 167A.

MR. VIRGIL L. MYER, formerly Auditor, Dept. 168A, was appointed Manager of Dept. 168A.

MR. RICHARD KOPP, formerly Section Head, Dept. 155K, was appointed Section Head, Group 1 Operating.

MR. GORDON SUMMERS, formerly Floor Supervisor, Dept. 155K, was appointed Section Head of Dept. 155K.

MR. LEE H. PEDERSON, formerly Customer Service Clerk, Dept. 92, was appointed Section Head, Dept. 92, Clearance Centre, on August 18.

VISITORS TO REGINA CATALOGUE CENTRE

Aug. 20 —Mr. I. G. Hume, Buyer, Dept. 626, Toronto

Aug. 26 —Mr. C. W. Dodd, Staff Asst., Dept. 753V, Credit Dept., Vancouver

Aug. 27-29 —Mrs. June Ziola, I.B.M., Toronto

Aug. 28-29 —Mr. C. D. Fleming, Regional Credit Manager, Dept. 753V, Vancouver

Sept. 2 —Mrs. Olga Stalker, Dept. 153, Vancouver Catalogue Shopping

—Mr. Adolpho Papa, Dept. 703, Toronto

Sept. 10 —Mr. A. E. Ionson, Supervisor, Dept. 637, Toronto

Sept. 2 & 3 —Mr. Lionel P. Gauer, National Manager, Centralized Control Buying, D/733A, Toronto

Sept. 12 —Mr. G. A. Wood, Asst. Buyer, C.S.O. Sales Promotion, D/657

Sept. 15, 16 & 17

—Mr. O. G. Cafferata, National Manager, Data Processing, D/704

Sept. 25 —Mr. D. M. McAlpine, Catalogue Sales Manager, D/633, Toronto

Sept. 29 —Mr. A. E. Ionson, Supervisor, D/637, Toronto

Oct. 2 —Miss A. Klowak, Supervisor, D/638, Toronto

Oct. 7 —Mr. R. Rigney, Operating Superintendent, Calgary and

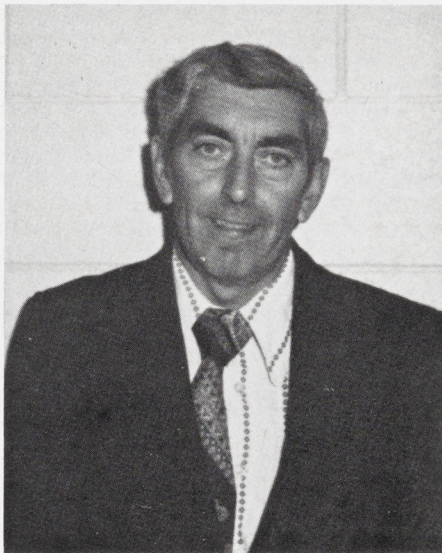
—Mr. K. Bell, Controller, Calgary.

Cover photo—Mary Swalm

Welcome to the **25** year club – SEARS

ED FOLK joined the 25 Year Club on October 23, 1975. He works in the Group 1 department.

Ed was born and educated at Holdfast, Sask. He moved to Regina in 1950, when he started working for the Company in the Toy Department under (Tubby) Henry Downs, Manager, until the Christmas rush was over and then was transferred to the 5th floor in the Shoe Department under Hank Britton for about 5 years, to be transferred to Group Operating 1 on the 6th floor. Congratulations and welcome to the 25 Year Club, Ed.



MARION BRADY celebrated her 25 years with Sears on September 3, 1975.

Marion was born at Indian Head, Sask., and also attended school there.

She first came to work with the Company for the Christmas rush in October of 1947. In the following years, she worked only during the busy seasons until she became a regular employee in 1950. Her earlier years of employment were in the Checking Dept. and the Clothes Alteration Workroom. She has been involved in Reconditioning Returns since then, in Dept. 45.

Marion is married and has two daughters living in Calgary, and is also a great-grandmother. Her husband, Lorne, worked with the Company for a number of years.

Sewing and dressmaking are part of her pastimes. She and her husband are great gardeners — flowers being her specialty. She is also an armchair sports fan. Congratulations, Marion, and welcome to the 25 Year Club.

SEARS NATIONAL ACCOUNT WEEK-1975

SEARS recently held an account promotion contest open to all Management and Staff of the Regina Catalogue Centre and Catalogue Sales Offices. Each approved referral received a \$1.00 spiff and was eligible for further prizes. The referred accounts each day of the contest were entered in a draw which netted \$50.00 prizes.

The winners were: Bernice Freese, Brandon C.S.O.; Audrey Lloyd, North Battleford C.S.O.; Gina Roney, Swift Current C.S.O.; Geraldine Farrell, Regina Catalogue Centre; and Rose Garland, Regina Catalogue Centre.

Ten cash prizes were awarded to each of the ten individuals who submitted the greatest number of approved credit referrals. Where a tie occurred, prize money was added together and divided evenly.

The winner of \$100.00 for the most number of approved referred accounts was Loris Roth, while Bev Kwasnicki came in second with a \$90.00 prize. Other prize winners were: Luzbininda Lazo, Regina Catalogue Centre; Barbara King, Regina Catalogue Centre; Chris Winnitow, Yorkton C.S.O.; Anne Shinkewsky, Yorkton C.S.O.; Ron Lesnoski, Regina Catalogue Centre; Betty Pernella, North Battleford C.S.O.; Garry Gabrielle, Regina Catalogue Centre; Alice Deis, Regina Catalogue Centre; and Wayne Whitman, Estevan C.S.O.



LORIS ROTH is shown here being presented with the \$100 first prize, by Mr. W. C. Brown, Catalogue Sales Manager.



BEV KWASNICKI being presented with \$90 second prize, by Mr. W. C. Brown.



HUMOUR

One small boy to another, shopping for Hallowe'en masks: "Take your time. Don't fall for the first ugly face ya see."

☆ ☆ ☆

It's not the difference between people that's the difficulty. It's the indifference.

☆ ☆ ☆

Agitated man, with axe in hand, at door of neighbor's apartment: "I've come to fix your stereo."

SIMPSONS SOCIAL SCENE

JOY CARLSON, 841 and 842, was presented with a jewelry set, bracelet, earrings and necklace, when she left the Company. Mrs. Madeline Deters made the presentation for the Retail Merchandise Office girls.

Congratulation to **CAROL BURNS** on her marriage to Bryon Wolf, on August 9.

The Credit Department presented **DIANE CAMPONI** with a pearl-drop necklace, on her leaving the Company, Sept. 19.

November 15 is the annual Christmas Cabaret. Raffle tickets are on sale (50c each, or 3 for \$1.00) for a draw to be made at the dance. Prizes will be two draws, \$50.00 each (cash or bonds).

Ray McClelland presented **BRENDA WINTER** with a toaster and candy dish, on behalf of the 2nd and 3rd floors. Brenda was married on July 12.

MRS. CINDY GULLACHER, Dept. 855 and 859 Office, was presented with a hanging terrarium when she left the Company. The presentation was made by Mr. Gordon Grimes, on behalf of the sales Dept. of 855 and 859, and the Merchandise Office girls. Good luck, Cindy.

DEBBIE LEVESQUE (nee Matheis) of Retail Dept. 802-807, was presented with handle holders and candles by Mrs. Madeline Deters on behalf of all the Retail Merchandise Office girls, when she was married on July 20, 1975. Debbie will now carry on her duties under a new name. Congratulations, Debbie.

MRS. I. STEPHENSON, Dept. 856 and 891, was presented with a round bridge table at a coffee party at her time of retirement, Sept. 30, 1975. Mr. George Durbin made the presentation for the lower floor staff and from the Retail Merchandise Office girls.



BEREAVEMENTS

MRS. AUDRIE ARMSTRONG, 803 Office, bereaved the death of her grandmother, Mrs. Amalia Hodel, Sept. 8, 1975.

MR. WAYNE SCHAFFER, Receiving, bereaved the passing of his father, John Schaffer, July 24, 1975.

MRS. NATALIE KUZYK, Cafeteria, bereaved the death of her father, Mr. Alex Styshen, July 24, 1975.

MR. F. GEROW, Manager of 803 and 886, was bereaved by the death of his father-in-law, Mr. Gordon Scott Howard, August 6, 1975, in Victoria, B.C.



G R O U N D

Many and varied are the pleasant tasks and duties performed by the personnel of this organization, but one of the most satisfying and rewarding, is the creation of a properly laid out garden.

A sizable area, donated for the use of employees by the Company, is located at the rear of the main building.

Each year this space is divided into plots, suitably cultivated beforehand, with watering facilities on the spot, and given to the care of various people on our staff who express a determination to grow a garden.

This year the number of plots available was insufficient for the people applying for them, so the novel procedure of drawing for these gardens was adopted.

Each year the Company offers prizes for the best laid out and cared for plot, consideration being given to variety, freedom from pests and

disease, cultivation, general appearance, and arrangement. On Tuesday, August 8th, at two o'clock in the afternoon, the Judges, Bill Amell, Herb Bastock and Bob Brylock, who had been asked to act on behalf of the War Services Club, under whose jurisdiction this contest is held, assembled at the jousting ground with pad and pencil, prepared to formally note the outstanding achievements of these amateur horticulturalists.

After much pacing about and debating on the fine points of gardening, it was finally decided that the following persons, by dint of extra zeal and probably elbow grease, had carried off the prizes.

First—

Madge Thachuk of the Shipping Dept.

When interviewed by our reporter, Miss Thachuk modestly demurred, "I really didn't deserve a prize but I enjoy gardening." She

SIMPSONS OVER 25 YEARS SERVICE

MR. BOB McINTYRE—Maintenance	October 15, 1975	30 years
MR. AL HOPKINS—Warehouse	October 22, 1975	30 years
MR. ARTHUR COLLINS—855	November 25, 1975	30 years
MR. DAVE McKILLOP—Audit	October 25, 1975	35 years



WORK!!

said, "At times I watered my garden by the pail method and I attribute my success to the use of proper cultivation and a measure of good fortune."

Second—

Les Comba of the Retail Staples.
"I believe that hoe, hoe and hoe and hoe paid good dividends in my case. At times throughout the summer I collected hose from our neighbors, lugged it over to my garden in order to properly water it. Gardening is a worthwhile hobby, from both the economical and practical view points," said Les on his endeavor.

Third—

Jack Bahr of the Shipping Dept.
Jack states, "I am very interested in gardening both in theory and practice. Last year from half a plot of ground, due to careful pruning and seed selection, I harvested 5½ bags of large potatoes. I am very gratified to see that my efforts have paid off."

Consolation for Best Potato Patch—

Joe Herman of the Maintenance Department won this prize.

Each year many of the plots are sown solely to potatoes. While this contest is primarily for variety gardens, nevertheless this prize was added to the list so as to encompass all types of gardening.

On Tuesday, August 15, Mr. E. A. Pickering presented the prizes and congratulated the winners, remarking that the Company would endeavor to carry on this arrangement from year to year.

The War Service Club and judges wish to take this opportunity of offering congratulations to all those who took part. They would also like to thank the management and the Maintenance department for their co-operation as well as for the beautiful border of flowers. The judges made special mention of this border and convey their congratulations.

SEARS OVER 25-YEAR ANNIVERSARIES

MR. NEIL VANCISE—Dept. 156	Sept. 12, 1975	35 years
MR. NORMAN FISHER—Dept. 156	Sept. 19, 1975	35 years
MISS GENEVIEVE CHUCKRY—Returns Dept.	Sept. 27, 1975	30 years
MR. CLARENCE SNOWFIELD—Dept. 156	Oct. 1, 1975	35 years
MRS. MYRTLE McLEAN—Telephones Dept.	Oct. 8, 1975	30 years

SEARS SOCIAL SCENE

KATHY FORD, a former employee of the Recording Dept., came to see us. Kathy is now married and has a little son. Her husband is with the RCMP and they live at Austin, Manitoba.

Saskatchewan fans support the Roughriders, while Order Review have their Isabelle Coster, who along with **MADGE DICKSON**, recently won the ladies' doubles crown at the Regina Lawn Bowling Club. They will advance to the Canadian championships at Vancouver, August 24-27. We join in congratulating and wishing them both the best of luck in Vancouver.

MRS. JOANNE CELMAN, now residing in Delta, B.C., was a welcome visitor in the Order Review Dept. Nice to have seen you, Joanne.

MR. HARRY P. FLAMAN and his wife Joan are pleased to announce the birth of their son, Christopher John, born August 11.

MISS SHIRLEY GONAS, Dept. 150, married Rick Fuessel, May 31, 1975.

Meet the "**SUNSHINE GALs**" from the Brooks Catalogue Sales Office, Brooks, Alta.—Barb Cooper, Jen Gatrix, May Riediger. They were all decked out for the start of "Parade of Values Sale."



HOSPITALIZATIONS

Alice Bennett	Dept. 131A
James Laviolette	Dept. 155
Bill Shivak	Group 1
Mary Andrie	Dept. 382A
Eleanor Wacker	Group 2
Marion Brady	Dept. 155
Euphemia Bojak	Dept. 168
Albert Tedder	Dept. 198A

When **IRENE SAUER** left the Company on August 8, 1975, because she was needed at home, the Cash Office girls presented her with a patio lounge. Her friends around the building gave her a 'quick-sweep' to make housework a bit easier. Irene has been with the Company for 30 years, serving all her time with the Cash Office, taking care of the post office section for 15 years. She has a married daughter and a young son, and she and her husband spend much time at their cottage at Saskatchewan Beach. Her last words were: "I may be back before you know it." Good luck, Irene.



On August 22, **MISS KATHY HART**, Customer Accounts, was presented with a gold chain necklace, upon her leaving the Company. All the best from your co-workers.

We had the pleasure of seeing **MISS RUTH RAUCH**, of Prince George, B.C. Ruth was a former employee of our Catalogue Dept. 142. Nice seeing you, Ruth.

It was very nice to see **MISS PEGGY LOZINSKI**, a former mail sorter of Dept. 162. Peggy has recently married and is now **MRS. PEGGY JUSTUS**, residing in Edmonton.

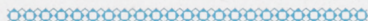
RETIREMENTS – SEARS

MRS. MURIEL GAWLEY, Cash Office, left the Company on July 11, to enjoy retirement with her husband Roy, of the Regina Post Office. On July 8, she and her husband were honored at a supper at Emperingham's where she was presented with a few small reminders of her years in the Cash Office.

On July 11, Miss Ethel Swayze presented her with a gold charm, commemorating the date, a coffee urn and a lighter from the Cash Office girls and friends around the building. She also received several gifts from special friends.

Muriel began working with the Company in 1937, but left after a few years, as she was needed by her parents. Muriel returned in 1961. Muriel married during the war and has two children and five grandchildren. She and her husband plan to travel throughout Canada and overseas. A trip to Hawaii in January, 1976, is among their plans.

Good luck and an enjoyable retirement from all.



MRS. ANNE HALL, Packing Dept., retired October 31, 1975.

Anne was born and educated north of Southey, Saskatchewan. She started working for the Company in 1952, in the Packing Department, under the late "Scoop" Hunter. Since then, she has worked under several managers and was under Mr. Wiley previous to her retirement. She worked as a packer for 14 years and was transferred to the C.S.O. shipping for three months and then as parcel inspector checker.

Anne has two children. One is living in Toronto and the other in Calgary.

Anne, we wish you a very happy retirement.

MRS. LENA BALBAR, Porters, retired September 30, 1975.

Lena was born and educated in Yugoslavia. Her father arranged to have her brought over to Canada and she has lived here ever since 1928.

She started working for the Company on October 8, 1942, in Dept. 196, which was managed by Mr. Furnell at the time. She has worked under several managers and was under Mr. G. Hutson, previous to her retirement.

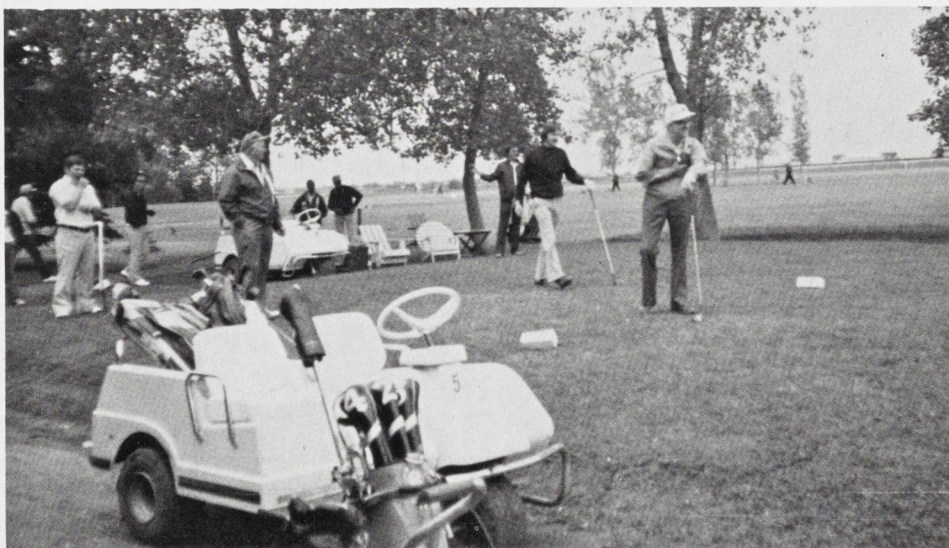
Lena likes doing fancy-work and travelling. During her retirement she plans to visit her children and travelling.

We wish you a happy retirement, Lena.



SEARS MERCHANDISERS GOLF TOURNAMENT

Sears merchandisers held a golf tournament, June 21. For the first time it was held at the Regina Golf Club. After the round of golf, refreshments and a roast beef dinner were served. Low golfer was Ron Burgess, while the low team was made up of RON BURGESS, ORV SHEA, WES HILL and RON WOLFE.



SIMPSONS PROFESSIONAL SELLING COURSE

The thirty-fifth class of Simpsons Professional Selling graduated on September 24, 1975. Certificates were presented by Mr. D. Taylor, Store Superintendent. Mr. Rick Hicks was the recipient of the Gold Star Award.



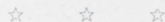
(Left to right): Mr. Harold Sawatsky, Mrs. Sonia Sagasz, Mrs. Joan Kirshner, Mr. D. Taylor, Mrs. Phyllis Headington, Mr. E. V. Huggins, Mrs. Mary Ziegler, Mr. Frank Milos, Mrs. Eileen Gnius, Mr. John Pecush.



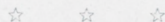
Camera Ready?

HUMOUR

When you are under pressure and nothing you can do seems to help, just remember this: 'only Robinson Crusoe could have everything done by Friday.'



People who value their privileges above their principles soon lose both.



A woman left this note for her milkman: "Don't leave milk today. Of course, when I say today, I mean tomorrow because I am writing this yesterday."

THE NEW SIMPSONS COURTESY CLUB MEMBERS

A Store Manager's Courtesy Club luncheon was held at the Assiniboia Club on Tuesday, September 23. Luncheon guests were new members of the Club, chosen in recognition of having rendered exceptional service or having shown unusual consideration to our customers.

Mr. Huggins, Store Manager, and Mr. Taylor, Store Superintendent, congratulated and presented gold "Simpsons" pins to the new members shown in the picture below.



Back Row: L. to R.—Mr. Ian MacCuish, Mr. Gordon McLachlan, Mr. A. D. Taylor (Store Superintendent), Mr. Richard Hicks.
Front Row: L. to R.—Mrs. Sharon Mitschke (Conference Leader), Mrs. Dee Korsrud, Mrs. Marie Chambers, Mrs. Dorothy Longmore.

ACTIVE MEMBERSHIP LIST, COURTESY CLUB — SEPTEMBER, 1975

MRS. MARY BINFET
MR. JOHN BONAR
MRS. M. BOWLER
MRS. NOVIA BUCHAN
MR. CECIL N. CHAPMAN
MRS. KATHLEEN FINK—
Contingent
MRS. MARGARET FARN-
COMBE—Contingent
MRS. JEAN GRANT
MRS. EILEEN GNIUS
MRS. DRESDA HUTCHIN-
SON
MRS. RUTH HEIDT
MRS. B. HALBWACHS
MR. MICHAEL HAIDER

MRS. PHYLLIS HEADING-
TON
MRS. LOUISE KARST—
Contingent
MRS. MARY KELLOUGH
MRS. IDA KOELLMEL
MRS. JOAN KIRSHNER
MRS. MARJORIE LINNEN
MRS. M. MAYSTRUCK
MR. F. MARTINEZ
MR. FRANK MILOS
MRS. K. PARSONS
MRS. ANNIE POLOWSKI
MR. PETER POPP—
Contingent

MRS. R. PROCTOR
MR. JOHN PECUSH—
Contingent
MR. ED SAWATSKY
MRS. E. SEIDLER
MRS. EMMA SMITH
MR. HAROLD SAWATSKY
MRS. SONIA SAGASZ
MRS. AILEEN TODDING-
TON
MRS. D. WILSON
MRS. ADELINE WAGNER
MRS. DOROTHY WULFF
MRS. MARY ZIEGLER

TOTAL ACTIVE MEMBERS: 37